Amendments to the Specification:

Please replace the paragraph beginning on page 3, line 7, of the specification with the following paragraph:

This application relates to is a continuation-in-part of, incorporates by reference, and claims priority from, United States Patent Application Serial Number 09/426,102, entitled, "Method and Apparatus for Content Personalization Over a Telephone Interface," filed October 22, 1999, having inventors Hadi Partovi, Roderick S. Brathwaite, Angus M. Davis, Michael S. McCue, Brandon W. Porter, John Giannandrea, Eckart Walther, Anthony Accardi, and Zhe Li.